

SPECIFICATION AND PRICING



308 SW Range Model Comparison

	S	SR	SPORT	SE
				DSG - Tyre Pressure Sensor Rear Tinted Windows Ambiance Pack Comfort Pack Electric folding door mirrors Electrochrome rear view mirror Split Tailgate
			Peugeot Connect USB & Bluetooth Cruise control with speed limiter Rear electric windows Leather steering wheel Front centre armrest Visibility Pack (Auto headlamps & wipers) Steering column SMART airbag Independent / Modular Seating Optional 6 & 7th Seats (see SW Options) Cielo panoramic glass roof	Peugeot Connect USB & Bluetooth Cruise control with speed limiter Rear electric windows Leather steering wheel Front centre armrest Visibility Pack (Auto headlamps & wipers) Steering column SMART airbag Independent / Modular Seating Optional 6 & 7th Seats (see SW Options) Cielo panoramic glass roof
		RNEG - Satellite Navigation Bluetooth Handsfree Kit		
	15" wheels ESP - Electronic Stability Programme Air conditioning Classic front grille RD4-2 Radio / CD Player with MP3 playback Front Fog lights 6 SMART Safety airbags ABS + EBFD + EBA	16" alloy wheels ESP - Electronic Stability Programme Air conditioning Classic front grille RD4-2 Radio / CD Player with MP3 playback Front Fog lights 6 SMART Safety airbags ABS + EBFD + EBA	17" alloy wheels ESP - Electronic Stability Programme Air conditioning Sports front grille RD4-2 Radio / CD Player with MP3 playback Front Fog lights 6 SMART Safety airbags ABS + EBFD + EBA	Storage Pack 16" alloy wheels ESP - Electronic Stability Programme Dual-zone air conditioning Sports front grille RD4-2 Radio / CD Player with MP3 playback Front Fog lights 6 SMART Safety airbags ABS + EBFD + EBA
1st January 2010				
1.6 VTi 120	•		•	
1.6 VTi 120 Auto	•		•	
THP 150			•	
THP 140 Auto				
THP 175				•
HDi 90	•	•		
HDi 110 _{FAP}	•	•	•	•
HDi 136 _{FAP}				•
HDi 136 _{FAP} Auto				•

MANUFACTURER'S RECOMMENDED RETAIL PRICES
PEUGEOT 308 SW PRICE LIST



Effective date:

1st January 2010

Issue No: 1

MODEL	CO ₂ g/km	Code	BASIC MRRP	VAT £ 17.5%	TOTAL MRRP	On the Road MRRP
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SW

1PT7C5FAY570A0C0	S 1.6 VTi 120	160	2 - 4	13,781.28	2,411.72	16,193.00	17,045.00
1PT7C5FAYL70A0C0	S 1.6 VTi 120 Auto	178	2 - 4	14,696.17	2,571.83	17,268.00	18,145.00
1PT7C5F3N570A0C0	 S HDi 90	125	2 - 4	14,445.11	2,527.89	16,973.00	17,795.00
1PT7C5F9W670A0C0	 S HDi 110FAP	129	2 - 4	15,083.40	2,639.60	17,723.00	18,545.00

1PT7C5F3N570SRC0	 SR HDi 90	125	2 - 4	15,083.40	2,639.60	17,723.00	18,545.00
1PT7C5F9W670SRC0	 SR HDi 110FAP	129	2 - 4	15,721.70	2,751.30	18,473.00	19,295.00

1PT7CLKAY570A0C0	Sport 1.6 VTi 120	169	2 - 4	15,036.60	2,631.40	17,668.00	18,545.00
1PT7CLKAYL70A0C0	Sport 1.6 VTi 120 Auto	182	2 - 4	15,972.77	2,795.23	18,768.00	19,645.00
1PT7CLKAW670A0C0	Sport THP 150	177	2 - 4	15,802.55	2,765.45	18,568.00	19,445.00
1PT7CLK9W670A0C0	Sport HDi 110FAP	139	2 - 4	16,360.00	2,863.00	19,223.00	20,045.00

1PT7CLLAX670A0C0	SE THP 175	185	2 - 4	17,504.68	3,063.32	20,568.00	21,445.00
1PT7CLL9W670A0C0	SE HDi 110FAP	139	2 - 4	17,764.25	3,108.74	20,873.00	21,750.00
1PT7CLL9Q670A0C0	SE HDi 136FAP	155	2 - 4	18,249.36	3,193.64	21,443.00	22,295.00
1PT7CLL9QM70A0C0	SE HDi 136FAP Auto	187	2 - 4	19,130.21	3,347.79	22,478.00	23,395.00

On the road includes Delivery, Number Plates, 12 months Vehicle Excise Duty and First Registration Fee

**BLUE LION ENVIRONMENTAL STANDARDS****Reduced emissions and costs:**CO₂ emissions are less than or equal to 130g/Km**Reduced waste:**

Vehicle is 95% recyclable at end of life

Manufactured in a factory compliant with the ISO14001 environmental management standard

PEUGEOT 308 SW OPTION PRICES AND AVAILABILITY

Effective date:

1st January 2010

Issue No:

Issue No: 1

OPTION PRICES and AVAILABILITY

		S	SR	SPORT	SE	Basic RRP £ Excl VAT	VAT 17.5%	Total RRP £ Incl VAT
<u>STYLING</u>								
MO..	Metallic Paint	○	○	○	○	348.94	61.06	410.00
0PQ1	Black Leather trim in lieu of Cloth			○	○	782.98	137.02	920.00
0PQD	Grey Leather trim in lieu of Cloth				○	782.98	137.02	920.00
OL07	Alloy Wheel Upgrade - 15" Pacaya Steel to 16" Izalco Alloy	○				348.94	61.06	410.00
OL08	Alloy Wheel Upgrade - 16" Santiaguito to 17" Rinjani Alloy				○	89.36	15.64	105.00
OL09	Alloy Wheel Upgrade - 16" Santiaguito to 18" Lincancabur Alloy				○	263.83	46.17	310.00
OL09	Alloy Wheel Upgrade - 17" Rinjani to 18" Lincancabur Alloy (not available on Sport VTi 120 Manual & Auto)			○		174.47	30.53	205.00
<u>IN-CAR ENTERTAINMENT</u>								
WLLS	Fully integrated Peugeot Connect USB Box with Handsfree Bluetooth kit	○		●	●	174.47	30.53	205.00
WLLW	Peugeot Connect Navigation (RNEG) with Bluetooth	○	●	○	○	608.51	106.49	715.00
WLLY	Peugeot Connect Media Navigation 3-D (NG4) with Colour Satellite Navigation, Bluetooth, GSM Phone, Hard Drive and Jukebox			○	○	1,306.38	228.62	1,535.00
<u>SAFETY AND SECURITY</u>								
UF01	E.S.P. (Electronic Stability Programme)	●	●	●	●	263.83	46.17	310.00
UB01	Rear Parking Aid			○	○	217.02	37.98	255.00
UB03	Front and Rear Parking Aid				○	306.38	53.62	360.00
AB08	Ultrasonic alarm (Thatcham category 1 approved)			○	●	174.47	30.53	205.00
<u>COMFORT AND CONVENIENCE</u>								
RE07	Digital Air Conditioning with Climate Control in lieu of Manual Air Conditioning			○	●	238.30	41.70	280.00
AN01	2 Individual Seats for Row 3 (6th & 7th Seats)			○	○	434.04	75.96	510.00

Key:

○ = Option as Cost / ● = Standard

Colours and Trims

308 SW

	S	SR	SPORT		SE		
	Black cloth	Black cloth	Black cloth	Luxury Black Leather	Black cloth	Luxury Black Leather	Luxury Grey Leather
SOLID COLOURS							
Bianca White	*		*				
Hurricane Grey	*	*	*		*		
METALLIC COLOURS*							
Nera Black	*	*	*	*	*	*	
Aluminium	*	*	*	*	*	*	
Shark Grey		*			*	*	*
Abyss Blue	*		*	*	*	*	
Babylon Red		*	*	*	*	*	

*Metallic paints are EXTRA COST OPTIONS

Equipment & Options

308 SW

	S	SR	SPORT	SE
BODY STYLE				
SW Steel Roof	•	•		
SW Cielo Roof			•	•
SEATING				
Reclining front seats (tilt / slide)	•	•	•	•
Height adjustment of driver seat (forward/backward adj)	•	•	•	•
60/40 split folding rear seat back and squab	•	•		
Row 2 Independent Modular Seats (foreward/backward movement)			•	•
Row 3 Independent Modular Seats (6th & 7th Seats)			○	○
Cloth interior trim	•	•	•	•
Luxury Leather interior trim			○	○
SAFETY & SECURITY				
Driver SMART airbag	•	•	•	•
Front passenger SMART airbag with deactivate switch	•	•	•	•
Front side SMART airbags	•	•	•	•
Front and rear curtain SMART airbags	•	•	•	•
ABS with EBF and Emergency Brake Assist	•	•	•	•
ESP and ASR (Electronic Stability Programme and traction control) - option on HDI 90	•	•	•	•
Retractable steering column and brake pedal	•	•	•	•
Pretensioning and force limiting front seat belts	•	•	•	•
Rear door child safety locks	•	•	•	•
2 Isofix location points in Row 2	•	•	•	•
Ultrasonic alarm (Thatcham category 1 approved)			○	•
Deadlocks	•	•	•	•
Rolling code transponder immobiliser (Thatcham category 2 approved)	•	•	•	•
Visible VIN number	•	•	•	•
Locking wheel bolts for alloy wheels		•	•	•
COMFORT AND CONVENIENCE				
Speed related Electric Power assisted steering	•	•	•	•
Remote control central locking with two pkip keys	•	•	•	•
Electric front windows	•	•	•	•
Electric folding door mirrors				•
Electric boot release on tailgate	•	•	•	•
Rear parking aid			○	○
Front & Rear parking aid				○
Height and reach adjustable steering wheel	•	•	•	•
Cruise Control with Speed limiter			•	•
IN-CAR ENTERTAINMENT / COMMUNICATION				
Clarion RD4-2 stereo radio / mono CD player with MP3 payback socket & CD compatibility	•	•	•	•
Peugeot Connect USB & Bluetooth	○		•	•
Peugeot Connect Navigation (RNEG) with Colour Satellite Navigation & Bluetooth	○	•	○	○
Peugeot Connect Media Navigation 3-D (NG4) with Colour Satellite Navigation, Bluetooth, GSM Phone, Hard Drive and Lukebox			○	○
HEATING AND VENTILATION				
Air conditioning	•	•	•	•
Dual Zone digital air-conditioning with climate control			○	•
INTERIOR FEATURES				
Trip computer	•	•	•	•
Front and rear armrests	•	•	•	•
Panoramic 'Cielo' glass roof with electric shutter blind			•	•
Comfort Pack				•
EXTERIOR FEATURES				
Metallic paint	○	○	○	○
Fully body colour front and rear bumper aprons	•	•	•	•
Body colour bodyside protection mouldings			•	•
Body colour door mirrors	•	•	•	•
Body colour door and boot handles	•	•	•	•
Roof Bars	•	•	•	•
Classic Black grille bars	•	•		
Sports Aluminium grille bars			•	•
15" wheels	•			
16" alloy wheels	○	•		•
17" alloy wheels			•	○
18" alloy wheels			○	○
Spare Wheel	•	•	•	•
EXTERIOR LIGHTING & VISIBILITY				
Automatic headlamps			•	•
Front fog lights	•	•	•	•
Lights on warning alarm	•	•	•	•
Intermittent rear wash/wipe	•	•	•	•
Electrically operated and heated door mirrors			•	•
Electrochrome rear view mirror				•

KEY TO SYMBOLS
 • Standard
 ○ Option at Extra Cost

Technical Specification

308 SW	1.6 VTi 120		1.6 VTi 120 Auto		1.6 THP 150	THP 175	HDi 90 (Energy Saver Tyres)	HDi 110 ^{FAP} (Energy Saver Tyres)		HDi 110 ^{FAP}	HDi 136 ^{FAP}	HDi 136 ^{FAP} Auto
	Steel	Cielo	Steel	Cielo	Cielo	Cielo	Steel	Steel	Cielo	Cielo	Cielo	Cielo
BADGE / ENGINE AVAILABILITY												
S	•		•				•	•				
SR							•	•				
SPORT		•		•	•				•			
SE						•		•			•	•
ENGINE												
Fuel type	Petrol		Petrol		Petrol	Petrol	Diesel	Diesel	Diesel	Diesel	Diesel	Diesel
Cubic capacity (cc)	1598		1598		1598	1598	1560	1560	1560	1560	1997	1997
Bore x Stroke mm	77 x 85.8		77 x 85.8		77 x 85.8	77 x 85.8	75 x 88	75 x 88	75 x 88	75 x 88	85 x 88	85 x 88
Number of valves	16		16		16	16	16	16	16	16	16	16
Maximum power bhp (Kw) at rpm	120 (88) @ 6000		120 (88) @ 6000		150 (110) @ 5800	175 (128) @ 6000	90 (66) @ 4000	110 (80) @ 4000	110 (80) @ 4000	140 (100) @ 4000	140 (100) @ 4000	136 (100) @ 4000
Maximum torque lb ft (Nm) at rpm	120 (160) @ 4250		120 (160) @ 4250		180 (240) @ 1400	180 (240) @ 1600	161 (215) @ 1750	180 (240) @ 1750	180 (240) @ 1750	240 (320) @ 2000	240 (320) @ 2000	240 (320) @ 2000
Induction	Electronic Multipoint injection						Turbo diesel with computer control injection					
Particulate filter (FAP)							•					
TRANSMISSION												
5 speed manual		•					•					
6 speed manual					•	•		•	•	•	•	
4 speed auto			•									
6 speed auto												•
BRAKES												
Ventilated front discs	•		•		•	•	•	•	•	•	•	•
Rear Discs	•		•		•	•	•	•	•	•	•	•
Servo assisted dual circuit system	•		•		•	•	•	•	•	•	•	•
ABS with Electronic Brake Force Distributor (EBFD) and Emergency Brake Assist	•		•		•	•	•	•	•	•	•	•
SUSPENSION & TYRES												
Front	Independent with MacPherson type struts and anti-roll bar											
Rear	Deformable U shaped cross member located by two arms and a hollow anti roll bar											
Electronic stability programme (ESP)	•	•	•	•	•	•	○	•	•	•	•	•
Size 15" Steel Wheel	195/65-R15		195/65-R15				195/65-R15	195/65-R15				
Size 16" Alloy Wheel	205/55-R16		205/55-R16				205/55-R16	205/55-R16			205/55-R16	205/55-R16
Size 17" Alloy Wheel	225/45-R17		225/45-R17		225/45-R17	225/45-R17		225/45-R17	225/45-R17	225/45-R17	225/45-R17	225/45-R17
Size 18" Alloy Wheel	225/40-R18		225/40-R18		225/40-R18	225/40-R18		225/40-R18	225/40-R18	225/40-R18	225/40-R18	225/40-R18
Temporary steel spare wheel	•		•		•	•	•	•	•	•	•	•
FUEL TANK												
Capacity (litres)	60											

Technical Specification

308 SW

	1.6 VTi 120		1.6 VTi 120 Auto		1.6 THP 150	THP 175	HDi 90 (Energy Saver Tyres)	HDi 110 ^{FAP} (Energy Saver Tyres)		HDi 110 ^{FAP}	HDi 136 ^{FAP}	HDi 136 ^{FAP} Auto
	Steel	Cielo	Steel	Cielo	Cielo	Cielo	Steel	Steel	Cielo	Cielo	Cielo	Cielo
PERFORMANCE (DRIVER ONLY)												
Maximum speed (mph)	117	117	118	118	129	133	113	115	115	115	125	122
Acceleration 0-62 mph (sec)	11.5	12.0	13.4	14.0	9.6	9.0	13.3	12.5	12.5	12.5	11.1	11.7
EMISSIONS & FUEL CONSUMPTION (EU directive 1999/100)												
Regulation Emission Standard	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4	Euro 4
Carbon Dioxide (CO ₂) emissions (g/km)	160	169	178	182	177	185	125	129	134	139	155	187
Urban drive cycle MPG (litres/100km)	30.05 (9.4)	28.83 (9.8)	26.90 (10.5)	26.40 (10.7)	26.65 (10.6)	25.9 (10.9)	47.08 (6.0)	44.14 (6.4)	41.5 (6.8)	37.1 (7.6)	29.1 (9.7)	
Extra Urban drive cycle MPG (litres/100km)	53.30 (5.3)	50.44 (5.6)	47.88 (5.9)	46.31 (6.1)	48.70 (5.8)	47 (6.0)	70.62 (4.0)	70.62 (4.0)	64.2 (4.4)	57.6 (4.9)	50.4 (5.6)	
Combined drive cycle MPG (litres/100km)	42.16 (6.7)	39.79 (7.1)	37.66 (7.5)	36.69 (7.7)	37.66 (7.5)	36.2 (7.8)	60.10 (4.7)	57.65 (4.9)	53.2 (5.3)	47.8 (5.9)	39.7 (7.1)	
WEIGHTS (kg)												
Gross vehicle weight	1922	2100	1948	2125	2130	2130	1948	1967	2150	2150	2215	2240
Kerb Weight	1437	1515	1463	1541	1561	1599	1453	1482	1570	1570	1650	1675
Gross train weight	3172	3200	3098	3095	3380	3380	3148	3167	3150	3150	3615	3640
Maximum braked trailer towing weight	1550	1500	1450	1370	1650	1650	1500	1500	1400	1400	1650	1650
Maximum non-braked trailer towing weight	715	750	730	750	750	750	725	740	750	750	750	750
Maximum towball weight	65	60	60	55	70	70	60	60	60	60	70	70
Maximum roof weight	75	75	75	75	75	75	75	75	75	75	75	75
DIMENSIONS (mm) - SW												
Length							4500					
Width							1815					
Height (with bars)							1564					
Wheelbase							2708					
Front overhang							926					
Rear overhang							866					
Front wheel track							1526					
Rear wheel track							1536					
Sill Height							550					
Boot Length							1032					
Boot Width							1017					
Boot volume litres - without seats to parcel shelf height							674					
Boot volume litres - with seats to parcel shelf height							584					
Boot volume litres - Row 2 under roof without Seats							937					
Boot volume litres - Row 1 under roof without Seats												

Further Information

MANUFACTURERS RECOMMENDED RETAIL PRICE ON THE ROAD

The On the Road MRRP featured includes the following:

Tax band	CO2 (g/km)	2009-10 VED Rate	First Reg fee	Delivery Charge	VAT @ 17.5% on Delivery	Total OTR Costs
A	Up to 100	£0.00	£55.00	£550.64	£96.36	£702.00
B	101-110	£35.00	£55.00	£550.64	£96.36	£737.00
C	111-120	£35.00	£55.00	£550.64	£96.36	£737.00
D	121-130	£120.00	£55.00	£550.64	£96.36	£822.00
E	131-140	£120.00	£55.00	£550.64	£96.36	£822.00
F	141-150	£125.00	£55.00	£550.64	£96.36	£827.00
G	151-165	£150.00	£55.00	£550.64	£96.36	£852.00
H	166-175	£175.00	£55.00	£550.64	£96.36	£877.00
I	176-185	£175.00	£55.00	£550.64	£96.36	£877.00
J	186-200	£215.00	£55.00	£550.64	£96.36	£917.00
K	201-225	£215.00	£55.00	£550.64	£96.36	£917.00
L	226-255	£405.00	£55.00	£550.64	£96.36	£1,107.00
M	Over 255	£405.00	£55.00	£550.64	£96.36	£1,107.00

VAT is calculated at 17.5%

VAT is not applicable to cars sold in the Channel Islands

PEUGEOT 3 YEARS OF WARRANTY

All vehicles first registered in the UK and purchased from a UK Peugeot Dealer benefit from a Peugeot 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the Peugeot Dealer Network in the UK.

PEUGEOT ASSISTANCE

All new Peugeots come with Peugeot Assistance, our breakdown assistance service.

Provided by the AA, Peugeot Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your Peugeot with your permission. Full details are available at www.peugeot.co.uk.

TERMS AND CONDITIONS

Every endeavour has been made to ensure that the information, details and descriptions set out in this literature are correct, at the time of going to print. It is our policy to continually improve our vehicles in every way and we reserve the right to modify our vehicles price, specification (including colour), equipment, accessories and characteristics or to discontinue any model, without notice, at any time. To avoid any misunderstandings you are advised to check with your Peugeot Dealer the specification (including colour), equipment accessories and equipment relating to any Peugeot vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

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